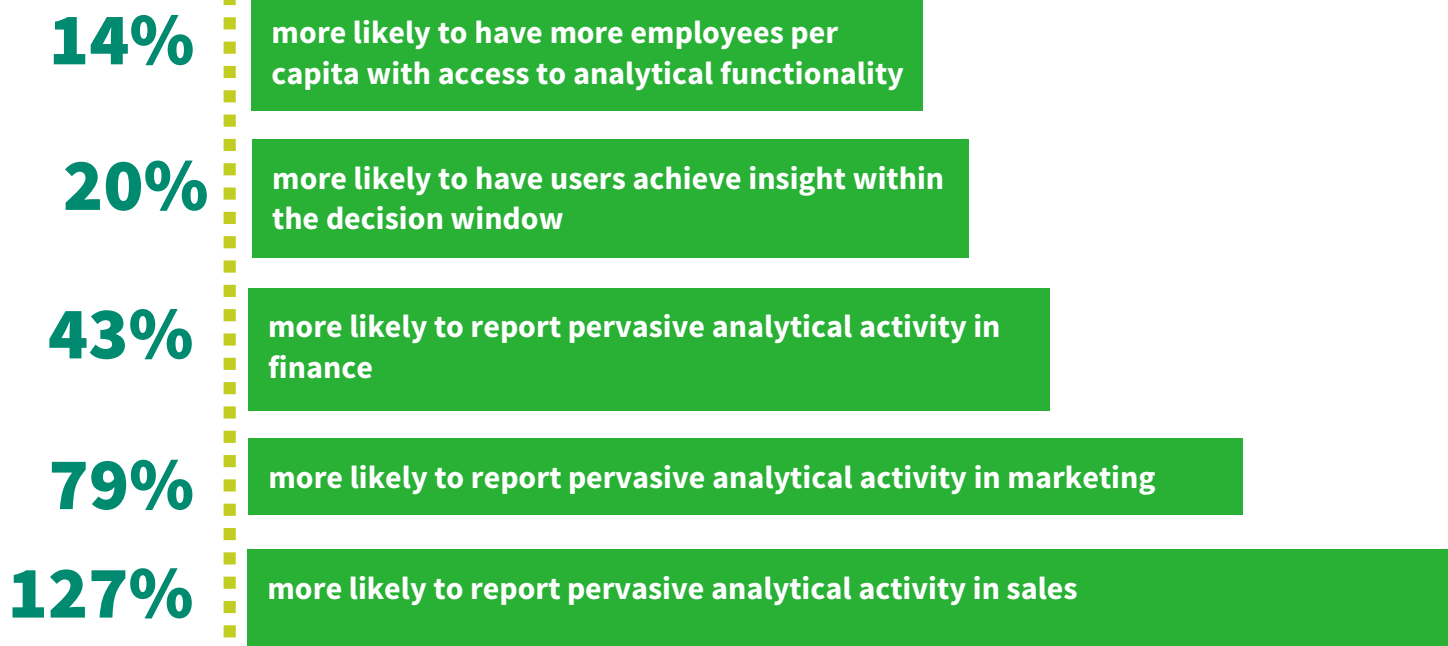


THE IMPACT OF A SINGLE TOOL FOR DATA PREP, ANALYSIS, AND VISUALIZATION

Line of business users want to engage large volumes of data culled from numerous disparate sources. Too often, users become bogged down in the complexity of their data, and their efforts are stymied by reliance on IT and multiple tools for various data tasks. Aberdeen Group research shows that top performers address these challenges with a simple approach: a single solution with integrated data prep, discovery, and analysis capabilities for the line of business.



Organizations with an integrated tool for data prep, discovery, and visualization are:



as compared to All Others.

Want to learn more? Watch the webinar, [Simple Analytics: The Path from Complex Data to Insight](#), presented by Aberdeen Group and Sisense.

The bottom line: Adopters of an integrated solution for data prep, analysis, and visualization empower line of business users, reduce IT workloads and leverage their full complement of data to generate insight.